



Position:

Brand Ambassador

Company description:



C&D Wines is a subsidiary of C&D Inc, dealing with a variety of import-export and logistics sectors. The wine section of C&D has been the long-time representative in China for several world-class wines including: Castel (France), Black Tower (Germany), Vina Tarapaca (Chile), Gancia (Italy), and Constellation (USA). They are currently seeking several brand ambassadors who is a professional marketing person to support our marketing for each brand and to support our sales.

General info:

- Full-time (time allotted for relevant Mandarin classes)
- Location: Xiamen (city center)
- Nationality: French, American, British, Latin American, Italian, Australian, etc

Job description:

With the wine industry in China growing exponentially with the country's economy, and Xiamen home to an increasingly wealthy population, C&D are seeking a Brand Ambassador to aid the company's growth in the south-east of the country. Tasks will include:

- Participating in wine tasting events in Xiamen, and assist with presentations and info sessions;
- Help maintain online presence and social networks, such as blogs and miniblogs;
- Publish news regarding wine tastings, VIPs, and personal articles regarding your time in China and your perceptions of the wine industry;
- Observe trends in the wine market
- Travel with team about 5 times per month to other regions in China on promotional and research tours. Help compile reports upon return.
- Assist with general admin

Qualifications & Experience:

- Fluent in English
- Basic computer skills
- Lively and outgoing personality
- Basic Chinese level preferred but not essential
- Business, Marketing or wine-related degree preferred

Job duration: 1-3 months (flexible)

Application instructions: Send resume and cover letter to internships@middlekingdom.us, quote Job ID "XM-304". See www.middlekingdom.us for more information.

Deadline for application: **Ongoing**

About MKG:



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