



**Position:**  
**Journalist (Fashion)**

**Company description:**

Rouge is a premier fashion magazine based in Xiamen, China.



**Job description:**

Although exact duties will depend based on the timing of placement, fashion interns generally work under the guidance of partners of the company or other experienced members of staff, helping to prepare designs, photo-shoots and projects. They might take on a client-heavy role, liaising with clients on a regular basis and even finding new business for the company, or else deal more with the press sides of things, organizing photo-shoots and communicating with the media through press releases. Other fashion interns may be more concerned with the technical side of the business, such as designing the packaging for collections. Everyday duties for any intern will include checking stock, sending e-mails to a variety of people and general research.

**Benefits:**

The major benefits of working as a fashion intern are that the individual gains a very useful amount of experience of working in the fashion industry, as well as relevant contacts in the sector, which they can then use to propel themselves to a permanent position.

**Qualifications & Skills:**

- First and foremost, interns must have an immense passion for the fashion world and a good knowledge of current fashions.
- Business aptitude and creative thinking skills are a plus.
- Candidates should be confident, fashion-savvy and flexible.

**Job duration:** 1-3 months

**Application instructions:** Send resume and cover letter to [internships@middlekingdom.us](mailto:internships@middlekingdom.us), quote Job ID 'XM-275'. See [www.middlekingdom.us](http://www.middlekingdom.us) for more information.

**Deadline for application:** **Ongoing**

**About MKG:**



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